

# Salesforce

## PDT-101 Exam

### Essentials of Pardot for Digital Marketers

## Questions & Answers

### Demo

## Version: 8.0

---

### Question: 1

---

What should be enabled on a Pardot form if an Administrator wants to sign many people up on the same computer at a trade show booth?

- A. reCAPTCHA
- B. Kiosk/Data Entry Mode
- C. Progressive Profiling
- D. "Not you"? Link

---

**Answer: B**

---

---

### Question: 2

---

How many visitors per identified company will be displayed in the Identified Companies table on the dashboard?

- A. As many visitors that have engaged with the website from that company.
- B. 1
- C. 2
- D. 3

---

**Answer: B**

---

---

### Question: 3

---

An Administrator wants to have a thank you email sent after the form on the "Request a Demo" landing page is submitted.

Where can this be configured to ensure that every time the landing page is completed, the email is sent?

- A. Configure an autoresponder email to send as a completion action when the "Request a Demo" landing page has been submitted.
- B. Configure an automation rule to send the email when "Request a Demo" form has been successfully completed.
- C. Configure a segmentation rule to send the email when "Request a Demo" landing page has been successfully completed.
- D. Configure an autoresponder email to send as a completion action when the "Request a Demo" form has been submitted.

---

**Answer: D**

---

---

**Question: 4**

---

What does the Google Analytics connector allow Pardot to do?

- A. Sync prospects with Google AdWords.
- B. Send emails to prospects from Gmail.
- C. Update the conversion field in Google Analytics.
- D. Append UTM parameters to a prospect record.

---

**Answer: D**

---

---

**Question: 5**

---

A user needs to change which form is used in a running engagement program.  
What is the first step the user must take in order to make this change?

- A. Name the new version of the program
- B. Pause the program
- C. Delete the old form
- D. Edit the program

---

**Answer: B**

---

---

**Question: 6**

---

In order for the Salesforce connector to verify, what does the connector user need to enter?

- A. The Administrator's Pardot credential
- B. The Administrator's Salesforce credential
- C. The connector user's Salesforce credential
- D. The connector user's Pardot credential

---

**Answer: C**

---

**Thank You For Trying PDT-101 PDF Demo**

**To try our PDT-101 Premium Files visit link below:**

**<https://examsland.com/latest-exam-questions/PDT-101/>**

**Start Your PDT-101 Preparation**

**Use Coupon **EL25** for extra 25% discount on the purchase of Practice Test Software.**