

Salesforce

CCM-101 Exam

Manage and Merchandise a B2C Commerce Cloud Storefront

**Questions & Answers
Demo**

Version: 13.0

Question: 1

A Digital Developer has been given a specification to integrate with a REST API for retrieving weather conditions. The service expects parameters to be form encoded.

Which service type should the Developer register?

- A. FTP
- B. SOAP
- C. HTTP Form
- D. WebDAV

Answer: C

Explanation:

Question: 2

What happens if the log file size limit is reached in custom logging?

- A. Logging is suspended for the day.
- B. Logging is suspended for two hours.

- C. The log file is deleted and recreated from scratch.
- D. The log file rolls over and the last used log is overwritten.

Answer: C

Explanation:

References:

Question: 3

A merchant has reported that customers are seeing low stock items at the top of their search results, giving them a subpar customer experience and impacting conversion.

How might this issue be resolved to ensure a better customer journey?

- A. In Business Manager, select Show Orderable Products Only at the root level to hide any products that are currently out of stock.
- B. In Business Manager, enter a higher boost factor for availability in Searchable Attributes.
- C. In Business Manager, set an availability low ranking threshold in Search Preferences.
- D. Create a job that sets all unavailable products to be hidden. Schedule the job to run hourly to clean up the catalog on a regular basis.

Answer: D

Explanation:

Question: 4

Which line of code creates a content slot that can be included on homepage.isml to display on the home page?

- A. <isslot id="my_banner " description="for home page" type="global" context="content" context-object="{dict.ContentSearchResult.content}"/>
- B. <isslot id="my_banner " description="for home page" type="global" context="homepage"/>
- C. <isslot id="my_banner " description="for home page" context="global">
- D. <isslot id="my_banner " description="for home page" context="global" context-object="{dict.CurrentHomePage}"/>

Answer: C

Explanation:

References:

Question: 5

A Digital Developer selects “Show Orderable Products Only” in the Search > Search Preferences Business Manager module.

Which business goal does this accomplish?

- A. Exclude products from search results if Available to Sell (ATS) = 0.
- B. Exclude back-ordered products from showing on the website.
- C. Block displaying the product detail page if Available to Sell (ATS) = 0.
- D. Exclude pre-order products from search results.

Answer: A

Explanation:

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