

# Adobe

## AD0-E121 Exam

**Adobe Experience Manager Sites Business Practitioner Expert**

**Questions & Answers  
Demo**

## Version: 4.0

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### Question: 1

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An author plans to change the source pages that occur as a result of normal maintenance. The author will handle multiple root branches and promote the content without disturbing the published content.

What should a Business Practitioner recommend to the content authoring team?

- A. Use Launches
- B. Use the rollout option on a blueprint
- C. Use live copy
- D. Use Projects

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**Answer: B**

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### Question: 2

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The editorial manager notices that the content team is not following the recommended taxonomy and created tag duplicates in the different places of the tag hierarchy. The editorial manager follows up with the team and asks the Business Practitioner for the most efficient solution for the duplicates. What should the Business Practitioner recommend the editorial manager use?

- A. Merge operation
- B. Move operation
- C. Delete operation
- D. Unpublish operation

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**Answer: D**

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### Question: 3

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A new user who is a member of the content-authors group needs to access the AEM web console. The new user should not be added to the administrator's group. What should the Business Practitioner recommend?

- A. Give additional permissions to content-authors group
- B. Update the IMS configuration
- C. Update the OSGi configuration
- D. Give additional permissions to the new user

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**Answer: B**

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**Question: 4**

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A customer wants different teams to collaborate with each other by connecting Adobe Experience Manager (AEM) Assets with Creative Cloud desktop apps: InDesign, Photoshop and Illustrator. Which AEM feature can be used for this requirement?

- A. Adobe Asset Link
- B. Asset link sharing
- C. AEM Projects
- D. Dynamic Media

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**Answer: A**

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**Question: 5**

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A customer wants DAM users to have the ability to share a group of assets bases on search criteria with other DAM users. What should the client use?

- A. Public Collections
- B. Smart Collections
- C. bghtbox Collections
- D. Static Collections

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**Answer: C**

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