

## **Cisco Small and Medium Business Engineer**

Questions & Answers Demo

# Version: 4.0

### **Question: 1**

Partners must understand one another's purpose and goal. What does Cisco consider its purpose?

- A. to maximize profits
- B. to power an inclusive future for all
- C. to dominate the market
- D. to limit global connectivity

Answer: B

#### **Question: 2**

Where does Cisco offer executive-level experiences for customers and partners to align and gain partner mindshare at the C-level?

A. Cisco U

- B. CXCs
- C. LIVE
- D. NetAcad

Answer: B

#### **Question: 3**

Which selling concept represents an account manager selling a security solution that integrates with the customer's current Cisco networking solution?

A. cross-sellingB. multi-product sellingC. upsellingD. horizontal-selling

Answer: A

#### **Question: 4**

Which percentage of consumers consider a company's purpose when making a purchase decision?

A. 50%

B. 66%

C. 75%

D. 80%

Answer: D

### **Question: 5**

On which three aspects is Cisco applying focus to change its sales approach? (Choose three.)

A. long-term value

B. solutions

C. artificial intelligence

D. product line

E. relationships

F. revenue

Answer: A, B, E

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