Cisco

Exam 650-663

Cisco SP Video Sales for AM

Verson: Demo

[Total Questions: 10]

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Question No : 1

What is one of the major market drivers for access network business unit?

A. increase in HD content
B. increase in analog content
C. decrease in competition from satellite broadcasters
D. decrease in digital content

Answer: A

Question No : 2

What is the airflow architecture in the Cisco D9036?

A. Front to back
B. side to side
C. front to side
D. back to front

Answer: A

Question No : 3

What is DPI?

A. Digital Primary Initiator
B. Digital Program Information
C. Digital Program Insertion
D. Digital Primary Indicator

Answer: C

Question No : 4

The competitive advantage that Cisco has over all its competitors in the HFC segment is which of these?

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A. hyperfocus on headend optics
B. bundle with handsets
C. end-to-end focus
D. strong single-product focus

Answer: C

Question No : 5

What are the four components that make up the Cisco Videoscape Media Suite?

A. Content Manager, Encode Manager, Distributor and i Player
B. Content Manager, Entitlement, Publisher, and Player
C. Encode Manager, Entitlement, Distribution, and STB
D. Content Manger, Entitlement, Distribution, and STB

Answer: B

Question No : 6

What is the primary advantage of MPEG-4 part 10 over MPEG-2?

A. MPEG-4 uses twice the bandwidth
B. MPEG-2 can have more programs.
C. MPEG-4 part 10 uses half the bandwidth.
D. MPEG-2 can have fewer programs.

Answer: C

Question No : 7

The main advantage of D-PON is that it allows the cable operator to offer fiber to the home and maintain which of theses

A. amount of bandwidth offered
B. back-office infrastructure
C. OpEx

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D. analog television service

Answer: B

Question No : 8

What is the advantage of a universal edge QAM?

A. allows for both analog and digital video to share the same QAM modulator
B. decreases the cost of QAM modulation
C. increases the cost of QAM modulation
D. allows for both VoIP and data to share the same QAM modulator

Answer: D

Question No : 9

Which two versions Of MPEG compression does Cisco D90X encoder use :(Choose two.)

A. MPEG-1
B. MPEG-2
C. MPEG-3
D. MPEG-4

Answer: B,D

Question No : 10

How many I-frames are in a group of pictures (GOP)?

A. 1
B. 2
C. 3
D. 4

Answer: A

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